



**TERF INC.** <sub>6</sub>

[www.terfinc.com](http://www.terfinc.com)

3588 Plymouth Rd #232  
Ann Arbor, Michigan 48105  
1 (248) 210-8009 Phone  
1 (989) 348-9493 Phone / Fax

## NEW PRODUCT RELEASE

Date: Feb 28, 2002

TERF Inc. has spent the last 3 years developing and testing a **very unique line of new products**. I am pleased to share with you this preliminary press release. We believe that there is a significant amount of synergy between these products and the interest of your particular customers and market. I hope that together we can spark an interest in this previously un-marketed product line and establish our company as a regular supplier to your company. I would be glad to work with you and your staff to provide a comprehensive introduction to the products for your approval. Below is a brief overview of the technology and why we feel it is important to the industry.

### THE PROBLEM:

Every time the **speedometer, sensors, gears, tires and/or wheel rims on a vehicle are changed**, the result is a **significant change in the accuracy of the speedometer**.

This places those "lead footed" individuals among us in the precarious position of **guessing at our actual speed**.

A simple legal change in hardware places your customers at the mercy of Law Enforcement Officers with more accurate toys. These officers have the ability to spend lots of your readers hard earned dollars on **speeding tickets and increased insurance premiums**.

To date there is no easy way to fix this problem... **Without our product that is!**

### THE SOLUTION SYSTEM:

1. A simple to install, simple to adjust, cost effective, accurate device that is specifically designed to **CALIBRATE ALL ELECTRONIC SPEEDOMETERS**.

**SPEEDCHANGER<sub>6</sub>**

2. A simple to understand, simple to operate, **COMPLETE SPEEDOMETER SYSTEM DIAGNOSTIC TOOL** capable of performing all of the required tasks without a chassis dynamometer or even leaving the garage!

## **SPEED-CAL DELUX<sub>o</sub>**

3. For the reader who would like to do their own calibration work on a lean budget, we have developed a **SIMPLIFIED SPEEDOMETER CALIBRATION TOOL**.

## **MINI SPEED-CAL TOOL<sub>o</sub>**

With these tools an individual with common automotive knowledge and no advanced training can successfully perform the work required to install and calibrate SPEEDCHANGER<sub>o</sub> on any electronic speedometer system. Mechanical speedometer conversion equipment will be released in the spring of 2002.

### **THE OPPORTUNITY:**

To date these **full-production-ready products have not been marketed** and you are among the first to be made the offer to work with us on this endeavor.

We believe that if an individual is **willing to spend \$500.00 - \$2500.00** on a custom set of hardware (which makes them more obvious to the police) they would be willing to **spend less than the cost of a ticket or a radar detector** to ensure that their equipment is not lying to them!

### **IN CLOSING:**

In the event I have captured your interest please feel free to contact me directly. These products are in production and we are anxious to get started. I look forward to hearing from you soon.

Best Regards,

Matthew Tait  
President, TERF Inc.